



www.Samatvam.co.in

January 2014 | Vol 5 | Issue 1 |

[UNSUBSCRIBE](#)

[FORWARD](#)

Dear friend,

A very happy and joyous new year to you from all of us at the Samatvam Academy. This is a time not only for celebrating the past, but also for making new beginnings in the future.

'Ethics' is in the air!! The results of the 2013 elections for the Delhi Legislative Assembly have brought the subject once again into the political mainstream as well as the social consciousness of the country. Fittingly, the present edition of SATTVA is a special issue on 'Ethical Excellence'.

The [Research Study](#) by Aseem Tripathi and Dr. Sunil Maheshwari reviews the phenomenon of ethics, and subsequently lays out an approach for the achievement of ethical excellence in all spheres of life. The accompanying [Video Case Study](#) is that of Mahatma Gandhi - the beacon of ethical behaviour for all humanity!

Your feedback on this issue of SATTVA is not only welcome, but keenly awaited! Please do write to us with your views at aseem@samatvam.co.in

Warm Regards,

The Editorial Board

Case Study

The Making of the Mahatma

Mahatma Gandhi is perhaps one of the few global personas whose roles continue to be dissected, even decades after their deaths.

The [video film](#) and [case study](#) analyse his absolute belief in ethics, and how certain incidents moulded his worldview.



Research Study

Ethical Excellence

By Aseem Nath Tripathi & Dr. Sunil Maheshwari



What is *ethics*? Historically, the term *ethics* derives from the Greek *ethos*, which means the customs, habits and mores of people or society.



The authors articulate how it may be instructive to explore what ethics *is not*, before attempting to grasp what this phenomenon really is.

[More.](#)

Call for Contributions



Effective July 2013, SATTVA has metamorphosed into a monthly, practitioner-oriented journal that promotes a scholarly as well as practical understanding of the phenomena of Excellence, Synergy and Transformation in organizations.

Accordingly, we are pleased to invite organisational leaders, managers, authors, researchers and practitioners of all hues and kinds to submit high quality research and case study contributions in both the print as well as the audio-visual media for publication in the forthcoming issues of SATTVA.

These may kindly be directed to Mr. Aseem Nath Tripathi - the journal's Editor - at aseem@samatvam.co.in

Thank you !

Let your like-minded friends know about Samatvam Academy. [Click here](#) to include your friends on the Sattva mailing list.

Sattva is brought to you by Samatvam Academy.) 2010 - 2013

Address: M-1/31, DLF City Phase II, Gurgaon 122 002, India.
Ph: 91(124) 4363112 / (91) 9350663112. Email: sattva@samatvam.co.in

Newsletter consultants:
www.knowledgeworkz.com.